

## Evaluation Criteria for Scientific Paper

<b>Criteria</b>	<b>Maximum Score</b>
<b>I. Evaluation of the paper content</b>	<b>60</b>
1. <i>Title of the paper</i>	4
1.1. falls within the field of economic sciences and business administration	2
1.2. clearly and concisely formulated	2
2. <i>Structure and style of the paper</i>	8
2.1. structure (introduction, theoretical chapter(s), research methodology, results, discussions, conclusions, references)	3
2.2. style (writing quality, logical flow, expressiveness of graphical illustrations)	2
2.3. abstract in Romanian and English	2
2.4. keywords	1
3. <i>Theoretical content</i>	8
3.1. presentation of concepts, theories, notions; correct use thereof	5
3.2. use of bibliography (relevance to topic, degree of processing, correct citation of sources, currency of sources, etc.)	3
4. <i>Applied research</i>	40
4.1 Research complexity (mono-/multi-/interdisciplinary; single-method / multi-method / mixed methods research)	8
4.2. coherent approach to the research process	5
4.3. selection of methods, techniques, and instruments; correctness and appropriateness of their use	6
4.4. depth of analysis and discussion of results; relevance of conclusions	8
4.5. originality of the research approach; theoretical and practical/managerial implications of results	8
4.6. creativity; innovation	5
<b>II. Evaluation of the presentation</b>	<b>40</b>
5. <i>Confidence and persuasiveness of the presentation</i>	15
5.1. mastery of the topic and presentation method (free presentation or reading from summary/slides)	5
5.2. conciseness and logical structure; synthesis ability	5
5.3. use of visual materials and their expressiveness	5
6. <i>Clarity and confidence in answering questions</i>	15
7. <i>Participation in debates based on papers presented by other competitors</i>	10
<b>TOTAL</b>	<b>100</b>